BANNER ADS PROCEDURE

We receive banner ads from members (only) to post on our website. The charge for members is $499 for one year. The member must send us the banner ad ready to upload using the following specifications:

1. A banner (JPG image file)
2. A target url at your web site e.g. http://www.wpma.org/index.html (the address of the web page to which visitors will be taken when they click on the banner).

Banner Properties
All advertising banners must meet the following requirements:

Dimensions: 220 pixels wide by 220 pixels high
File Type: .jpg

Banner Display
Banners will be displayed in random rotation across a designated set of pages at www.wpma.org. Visitors to the WPMA site will view advertising banners on selected pages and will be able to visit the advertisers website by clicking on the banner.

Once the banner ad has been sent to us, forward the information to Michelle at WPMA at michelle@wpma.org and ask her to upload the banner.